

PalletPalooza™ 2018

Presented by Goodwill Industries of SW Michigan

Rules & Guidelines



**CREATE.
BUILD.
INSPIRE.**

SPONSORED BY GOODWILL INDUSTRIES OF SOUTHWESTERN MICHIGAN

PalletPalooza™ is a benefit fundraiser for Goodwill Industries of Southwestern Michigan. We have a vision of self-sufficiency for everyone. Our mission is to improve the community by providing employment, education, training and support services tailored to individual needs. We thank you for your interest in entering this competition. We appreciate your support! The rules are fairly simple. We want everyone to participate and showcase the amazing projects that can be created out of pallets.

Who can enter?

1. PalletPalooza™ is open to anyone who enters their pallet creation during the PalletPalooza™ registration period of April 8th, 2018 through August 1, 2018.
2. Each Maker must be at least 18 years old at the time they register. If under 18, then a parent or guardian will need to sign the registration form.
3. Makers pay a \$20 non-refundable registration fee to enter their creation in one category. A \$20 registration fee is required for each piece. **Entering as a team?** You only have to pay the registration fee for each creation, not for each team member.

Registration

1. Sign up at palletswmi.com
2. Enter your creation and pay the registration fee of \$20. The registration fee is non-refundable. (Each entry will get a PalletPalooza™ 2018 T-shirt. Additional T-shirts can be purchased.)
3. Complete your Entry Profile

What is the criteria for the Pallet Creations?

1. The creation must be made out of recycled wood pallets and must be made of a minimum of 50% recycled pallets.
2. Only original creations are eligible for submission. The Maker is responsible to ensure that the creation does not infringe on any third party proprietary rights.
3. The creation must be portable or moveable; (Unmovable creations are not eligible for PalletPalooza™ 2018.)
4. Creations entered in previous PalletPalooza™ competitions are not eligible.
5. The creation must be able to be put on display at a venue during the Public Viewing and display on PalletPalooza™ 2018 Day, October 13, 2018 from 9 am – 6:00 pm. Pallet creations can then be picked up, sold, or donated to Goodwill Industries of Southwestern Michigan.

Choosing a Categories

Each pallet creation must be placed in one of three categories. The Maker will choose which category best represents their creation.

- Furniture
- Functional
- Art & Décor

(The previous PalletPalooza™ “Sign” category has been eliminated for 2018)

The following definitions are a guideline to help you decide which category you would like to compete in:

1. **Furniture** - Movable articles, such as tables, chairs, desks or cabinets, required for use or ornament in a house, office, or the like.
2. **Functional** - having or serving a utilitarian purpose; capable of serving the purpose for which it was designed.
3. **Art & Décor** - something used for decorating; adornment; embellishment.

Displaying Your Creation

Each pallet creation will be put on display throughout Kalamazoo! This will give an opportunity for the public to see the pallet creations. It is one thing to see pallets projects online, and another to see them in person!

1. Makers will be assigned a host venue. Makers will receive a notification of their venue and venue contact information on September 12th.
2. Makers have between Sept. 16 – Sept. 20, 2018 to put their piece on display at their assigned venue.
3. All creations will be put on display during the public viewing from Sept. 21 – October 11, 2018.
4. PalletPalooza™ will provide one official label for each creation entered into PalletPalooza™. Each label will contain the title of the piece, the category it is entered in, and the Maker or Team name. Each label will include voting instructions.
5. After the display time ends on October 11, the PalletPalooza™ Team will transport your creation from the venue to the PalletPalooza™ Grand Finale at KalamazooKitty West Main Fall Market in Kalamazoo, Michigan.
6. Would you like to have additional information about your creation or about you as a maker or artist? We welcome additional marketing materials to be displayed with your piece. Please contact the PalletPalooza™ Team with what you would like to display and how you will be displaying your information to coordinate and for final approval. The PalletPalooza Team can provide you with sample ideas.

Insurance

Goodwill Industries of SW MI does not require Makers to obtain insurance for the creations, but it is strongly encouraged. Liability insurance can be very affordable and can protect the Maker in the event of an accident during the installation, display or transportation of the creation.

Winning

The PalletPalooza™ 2018 Judges Panel will select five finalist creations for each category and announce these top five on the website on October 1, 2018. Pallet Creations at the venues will also be labeled.

The public will then be able to vote for one of the 5 creations in each category through the PalletPalooza™ website:

- **PalletSWMI.com.**
- There is only one vote per I.P. address.

PalletPalooza™ is a cash prize competition. Each category will have a 1st and 2nd place winner chosen by public vote. There will be one Grand Prize winner chosen by the three judge panel. A Maker can win both a 1st or 2nd place award and also win the overall award. Additional prizes for honorable mentions may be chosen by the three judge panel. Prizes will be awarded as follows:

Furniture	1 st Place	\$350	2 nd Place	\$150
Functional	1 st Place	\$350	2 nd Place	\$150
Art & Décor	1 st Place	\$350	2 nd Place	\$150
PalletPalooza™ Grand Prize Winner		\$500		

Winners:

If you win an award, monetary prizes will be awarded in a lump sum to the creator or split between registered team members. Makers are eligible to win more than one category. Checks will be presented on PalletPalooza™ Day.

IMPORTANT!! *Winning Makers must be present at the PalletPalooza™ Awards Day or will forfeit their prize.*

Winning Makers are eligible to enter the following year, but must enter a new original piece.

New PalletPalooza Day Location:

PalletPalooza Day, the grand finale, will be held at the KalamazooKitty West Main Store Parking Lot.

- PalletPalooza Day is Saturday, October 13, 2018 from 9am – 6pm.
- The Awards Ceremony will be at 4pm on PalletPalooza Day.

Be A Vendor

You can rent a 10 x 10 booth space. Contact KalamazooKitty for information. 269.365.0194 (leave a message).

Selling Your Creation

If you choose to sell your creation, that will be between you and the buyer. The PalletPalooza™ Team does not broker sales and will not take payments. All sales during the event are considered pending until the end of the event. Creations cannot be removed from the venue during PalletPalooza™.

SPECIAL NOTE:

Photographs and/or video of pallet creations taken by the PalletPalooza™ Event Team or Goodwill Industries of SW MI can be used for future promotional use. All unclaimed creations after the October 13, 2018 6:00 p.m. PalletPalooza Day event will be donated to Goodwill Industries of SW MI for resale. A donation slip is available if requested.

Follow us on social media!

FB PalletSWMI **TW** PalletPalooza

IN palletpalooza **PIN** PalletPalooza

Blog palletpalooza.blogspot.com

A social media package is available upon request.

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