

# Rules for Entering PalletPalooza 2017

## Eligibility

PalletPalooza is a Maker competition open to anyone who enters their pallet creation during the PalletPalooza registration period of May 22, 2017 through June 30, 2017.

## Eligible Pallet Creations

- The creation must be the original work of an individual artist or a team.
- The creation must be made out of recycled pallets and the piece must be made of 50% recycled pallet.
- The creation must have a title and will be voted on as a single entry.
- The creation must be wholly owned by the Maker or team of Makers. If entering as a team, there is only one registration payment required, but each team member must have their information registered.
- The creation can not infringe on third party rights.
- Creations entered in previous PalletPalooza™ competitions are not eligible.

## Entry Categories

Each Maker creation must be placed in one of four categories. The Maker will choose which category best represents their creation. The 3 judge panel will select 5 finalist creations for each category. The public will then be able to vote for one of the 5 creations in each category through the PalletPalooza website: PalletSWMI.com Only one vote per I.P. address will be allowed.

## Category Definitions

1. **Furniture** - Movable articles, such as tables, chairs, desks or cabinets, required for use or ornament in a house, office, or the like.
2. **Functional** - having or serving a utilitarian purpose; capable of serving the purpose for which it was designed.
3. **Art & Décor** - something used for decorating; adornment; embellishment.
4. **Sign** - a notice, bearing a name, direction, warning, or advertisement, with the purpose to be displayed or posted for public view.

### **New Category!**

5. **Inspire Online** - This category is open to anyone living 75 miles or more from 420 E Alcott Street, Kalamazoo, MI USA. Enter any original recycled pallet creation by photo only.

[See below for Complete Rules for this special category.](#)

## **Categories: Furniture, Functional, Art & Décor, & Signs**

- Each Maker must be at least 18 years old at the time they register. If under 18, then a parent or guardian must sign the registration form.
- Makers must pay a \$20 non-refundable registration fee to enter their creation in one category. A \$20 registration fee is required for each piece.
- Creations must be shown if moveable at an assigned venue and at the PalletPalooza event day, August 12, 2017.
- Only original creations are eligible for submission. The Maker is responsible to ensure that the creation does not infringe on any third party proprietary rights.

- The Maker is responsible for transportation of the creation to the assigned Venue and to pick up the creation at the end of the PalletPalooza event day, August 12, 2017 by 6:30 p.m.
- Artists that win any of the Public Vote prizes and/or Juried Awards can participate the following year, but must enter a new creation.
- Photographs and/or video of pallet creations taken by the PalletPalooza Event Team or Goodwill Industries of SW MI can be used for future promotional use.
- All unclaimed creations after the August 12, 2017 6:30 p.m. pick up date will be donated to Goodwill Industries of SW MI for resale. A donation slip is available if requested.

## **Displaying Your Creation**

All creations that are moveable will be put on display during the display week of July 25th – August 10th, 2016 with a host venue. You will be notified of when and where you are to display your creation. A picture may be used as an alternative depending on the mobility of the creation.

Makers will be assigned a host venue.

After the display time, the PalletPalooza team will transport your creation to the PalletPalooza event on August 12, 2017. Special arrangement can be made if you wish to move your creation for special handling to the event site.

## **Winning**

PalletPalooza is a cash prize competition. Each category will have a 1<sup>st</sup> and 2<sup>nd</sup> place winner chosen by public vote. There will be one overall award winner chosen by the three judge panel. A Maker can win both a 1<sup>st</sup> or 2<sup>nd</sup> place award and also win the overall award. Additional prizes for honorable mentions may be chosen by the three judge panel. Prizes will be awarded as follows:

<b>Furniture</b>	1 <sup>st</sup> Place \$300	2 <sup>nd</sup> Place \$150
<b>Functional</b>	1 <sup>st</sup> Place \$350	2 <sup>nd</sup> Place \$150
<b>Art &amp; Décor</b>	1 <sup>st</sup> Place \$250	2 <sup>nd</sup> Place \$150
<b>Signs</b>	1 <sup>st</sup> Place \$150	2 <sup>nd</sup> Place \$100

**Overall PalletPalooza Prize Winner \$400**

Winning Makers must be present at the PalletPalooza Awards Day or will forfeit their prize.

## **Winners**

If you win an award, monetary prizes will be awarded in a lump sum to the creator or split between registered team members. Makers are eligible to win more than one category. Checks for the winning amount will be issued the week after the August 12, 2017 PalletPalooza event.

Winning Makers are eligible to enter the following year, but must enter a new original piece.

## **Registration**

1. Sign up at [palletswmi.com](http://palletswmi.com)
2. Enter your creation and pay the registration fee of \$20. Each entry will get a PalletPalooza 2017 T-shirt. The first 50 entries can receive a free pallet to be picked up at the Goodwill Alcott Street location. If you are one of the first 50 entries you will be notified by email instructions to pick up your pallet.
3. Complete your Entry Profile
4. If you are entering as a team, each team member must be included at this time.
5. The registration fee is non-refundable.

## **Selling your creation**

If you choose to sell your creation, that will be between you and the buyer. The PalletPalooza Team does not broker sales and will not take payments. All sales during the event are considered pending until the end of the event. Creations cannot be removed from the venue during PalletPalooza.

## **Insurance**

Goodwill Industries of SW MI does not require Makers to obtain insurance for the creations, but it is strongly encouraged. Liability insurance can be very affordable and can protect the Maker in the event of an accident during the installation, display or transportation of the creation.

## **Labels**

PalletPalooza will provide one official label for each creation entered into PalletPalooza. Each label will contain the title of the piece, the category it is entered in, and the Maker or Team name. Each label will include voting instructions.

## **Want to sell more pallet creations on PalletPalooza Event Day?**

You can rent a 10 x 10 booth space for an additional \$50. Spaces are limited and are reserved on a first come/first serve basis. 10% of the items you are selling must be pallet related. Items that you wish to sell must be approved by PalletPalooza Team. Contact [info@PalletSWMI.com](mailto:info@PalletSWMI.com) with a general idea of the items you want to sell, and you will be approved or not approved. If you are not approved you can select other items, or your booth fee will be reimbursed.

## **Entering Our New Category: Inspire Online**

- This category is only available to makers who live 75 miles or more from 420 E Alcott Street, Kalamazoo, MI USA and do not wish to have your creation displayed in the Kalamazoo Area or be present to win on PalletPalooza Day. If you do live 75 miles or more from 420 E Alcott Street, Kalamazoo, MI USA and desire to fully participate in the other four categories, you may enter any or all of those categories per the rules.
- Each Maker must be at least 18 years old at the time they register. If under 18, then a parent or guardian must sign the registration form.
- Makers must pay a \$10 non-refundable registration fee to enter the Inspire Online category. A \$10 registration fee is required for each piece. A PalletPalooza T-shirt is not provided with this entry fee, but PalletPalooza shirts are available for an additional fee. Contact [info@palletswmi.com](mailto:info@palletswmi.com) to order a shirt(s).

- Maker to provide two photos of the creation – A Creation Photo and a Verification Photo. The Creation Photo should be a quality photo of the complete creation. The Creation Photo will be posted on the PalletPalooza™ event website PalletSWMI.com Inspire Online Page and will be the photo that is judged and voted upon. The Verification Photo will be of the creator standing beside the creation. The purpose of the Verification Photo is to verify that the creation is an original piece belonging to the maker.
- Only original creations are eligible for submission. The Maker is responsible to ensure that the creation does not infringe on any third party proprietary rights.
- Artists that win any of the Public Vote prizes and/or Juried Awards can participate the following year, but must enter a new creation.
- Photographs and/or video of pallet creations taken by the PalletPalooza Event Team or Goodwill Industries of SW MI can be used for future promotional use.

## **Winning**

PalletPalooza is a cash prize competition. The Inspire Online category will have one First Place Winner chosen by public online vote. The First Place Prize for the Inspire Online category is \$150.00 USD. The winner will be announced on August 12, 2017 at the PalletPalooza Day event and the winner will be notified also by the maker's registration email and a check will be issued to the maker's registration address.